MAY 30 - JUNE 3, 2024 • ORLANDO, FLORIDA



MAGAZINE



## FIND YOUR MAGIC AT ONE MAGICAL WEEKEND!

## FOR 34 YEARS, THE LGBTQ+ COMMUNITY HAS JOURNEYED FROM ALL OVER THE WORLD TO WALT DISNEY WORLD® RESORT DURING THE FIRST WEEKEND OF JUNE TO EXPRESS THEIR PRIDE! WELCOME TO ALL OF OUR FRIENDS! #RSPD

Since 2009, One Magical Weekend has been proud to host you during Gay Disney at Walt Disney World® Resorts.

"Red Shirt Pride Days" include Disney's Animal Kingdom on Thursday, Disney's Hollywood Studios on Friday, Magic Kingdom on Saturday, and Epcot® on Sunday. Of course, One Magical Weekend's 10 events include a Brand New #TBT Throwback Thursday Welcome Party hosted by the incomparable Ms. Darcel Stevens

and her Divas; the iconic Riptide, Bear Lagoon, and BLISS Health's TRANS BEACH at *Disney's Typhoon Lagoon* Waterpark; RED Vol. 7: Buccaneer at Disney Spring's House of Blues; 3 Therapy Pool Parties, PRIDE Ball, and Cadabra After Hours at the Official Host Hotel – the Sheraton Lake Buena Vista. We welcome all of our Bear and Pup Friends for the 2nd Annual Bear Jamboree at the Crowne Plaza Lake Buena Vista just a short walk from the Sheraton. Check it out! Between the two events, we have:

## 17 AMAZING DJS • 19 WORLD-CLASS EVENTS 14 SEXY DRAG PERFORMERS • 1 MAGICAL WEEKEND

Thanks again for bringing YOUR MAGIC to One Magical Weekend 2024!

Once again, we are thankful for our OMW Team Members, Ambassadors, Volunteers, and Sponsors who also bring their Magic throughout the year to make this a Magical experience for you! Big hug and thanks to each of them!

HAVE A MAGICAL WEEKEND,
Billy and Tom







As Mayor of the City of Orlando, I am proud to welcome you to our community for One Magical Weekend. We are thrilled to host this event each year.

One Magical Weekend provides our community with the opportunity to showcase Orlando's commitment to inclusion, as well as our diversity that makes our city a more vibrant place. In The City Beautiful, we are dedicated to continuing the work to ensure that every person who calls Orlando home or visits our city – regardless of their sexual orientation or gender identity – is equally valued and respected. That includes our commitment to ensuring that our city is safe and welcoming for LGBTQ+ visitors.

I am grateful for the members of the One Magical Weekend team for their hard work to help bring this major event to our community each year. They truly help make Orlando a more welcoming place for all.

I invite you to explore our community during your time here. You probably know that Orlando is America's most-visited destination, but there is so much more.

Here imagination becomes reality at our world-class theme parks and attractions. But our city is also filled with authentic experiences. We're proud of our always growing food scene, arts and cultural offerings, sporting events and thriving small business districts located throughout our community. In Orlando, there's something for everyone, giving you endless possibilities to create meaningful experiences and memories during your time here.

I hope that you have a magical weekend in Orlando!

Sincerelv.

Buddy Dyer Mayor

#### OFFICE OF THE MAYOR

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8PM **GLOW NIGHT** PARADE



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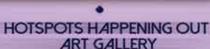
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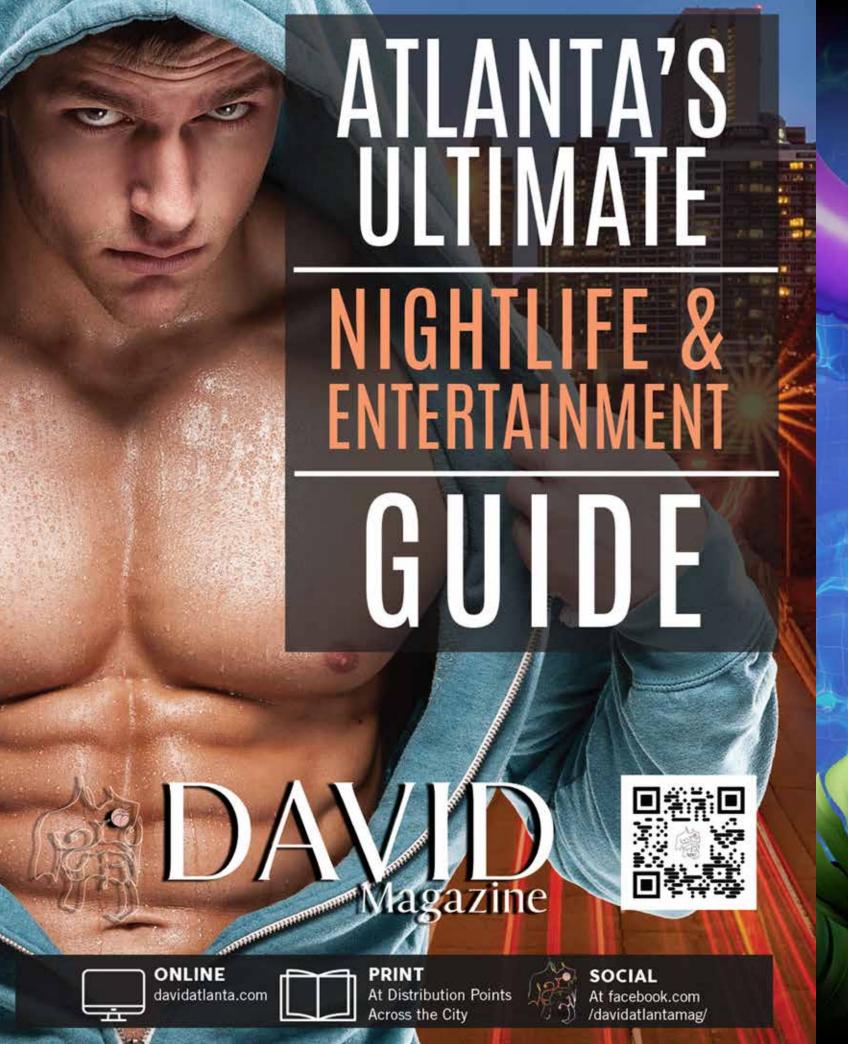
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## 3-DAY POOL PARTIES SHERATON LAKE BUENA VISTA



FRIDAY MAY 31 DISNEY'S TYPHOON LAGOON



SUNDAY JUNE 2
SHERATON LAKE BUENA VISTA
PRIDEGALL

. THURSDAY MAY 30 SHERATON LAKE BUENA VISTA



SATURDAY JUNE 1
HOUSE OF BLUES ORLANDO



3-NIGHT AFTER HOURS
SHERATON LAKE BUENA VISTA

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#### 14 AMAZING DJS + 10 HOT PARTIES 1 MAGICAL WEEKEND

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MAY 31, 2024 SHERATON

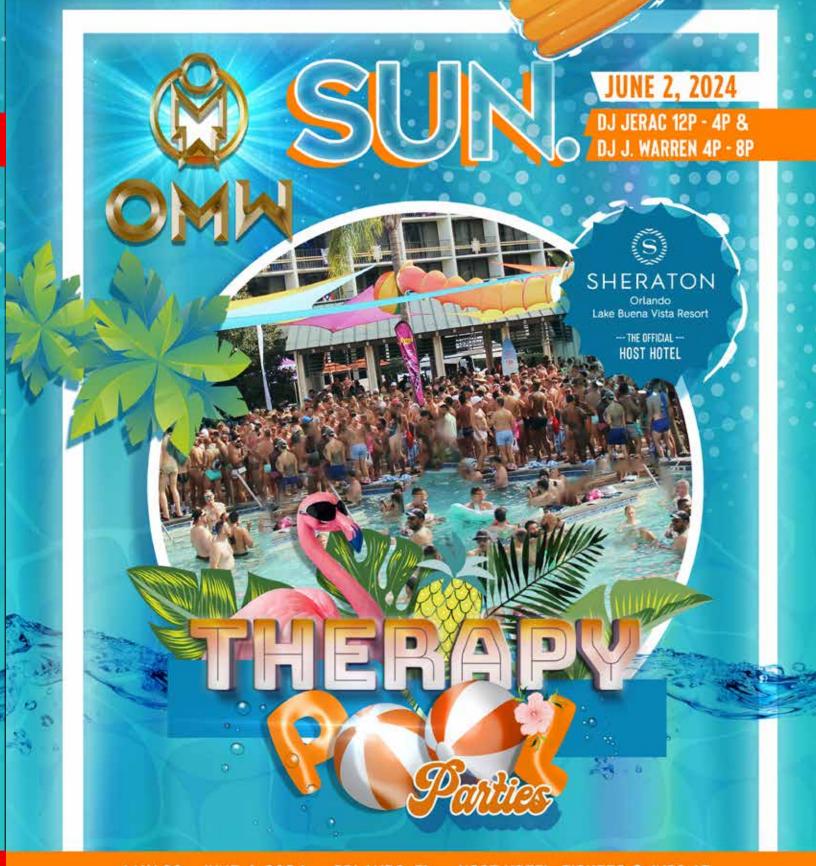
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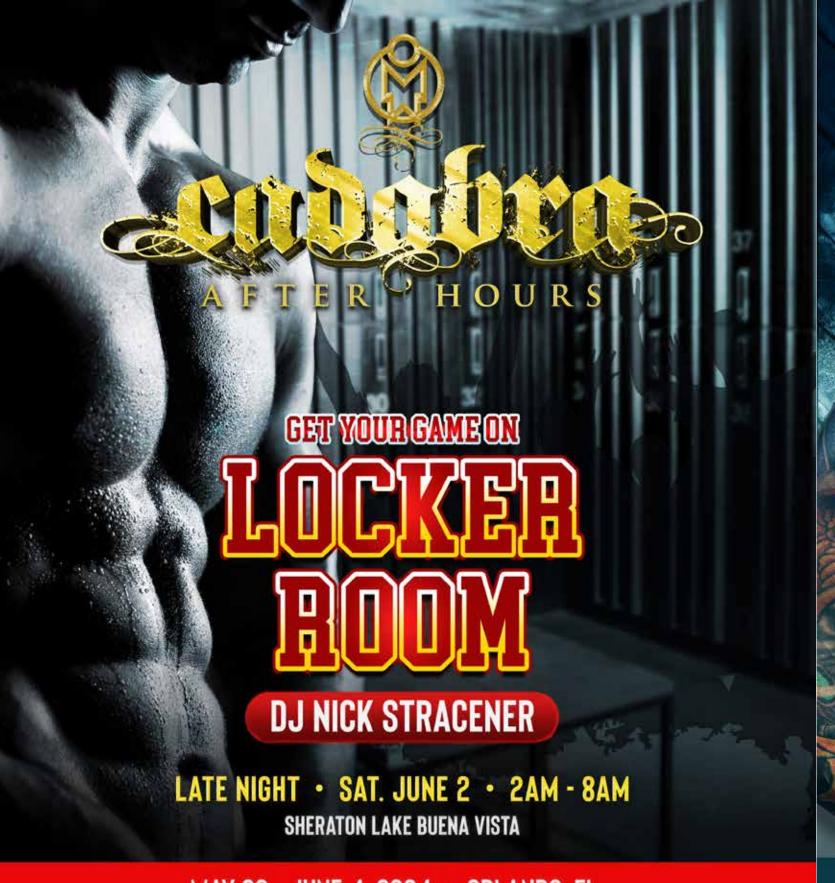
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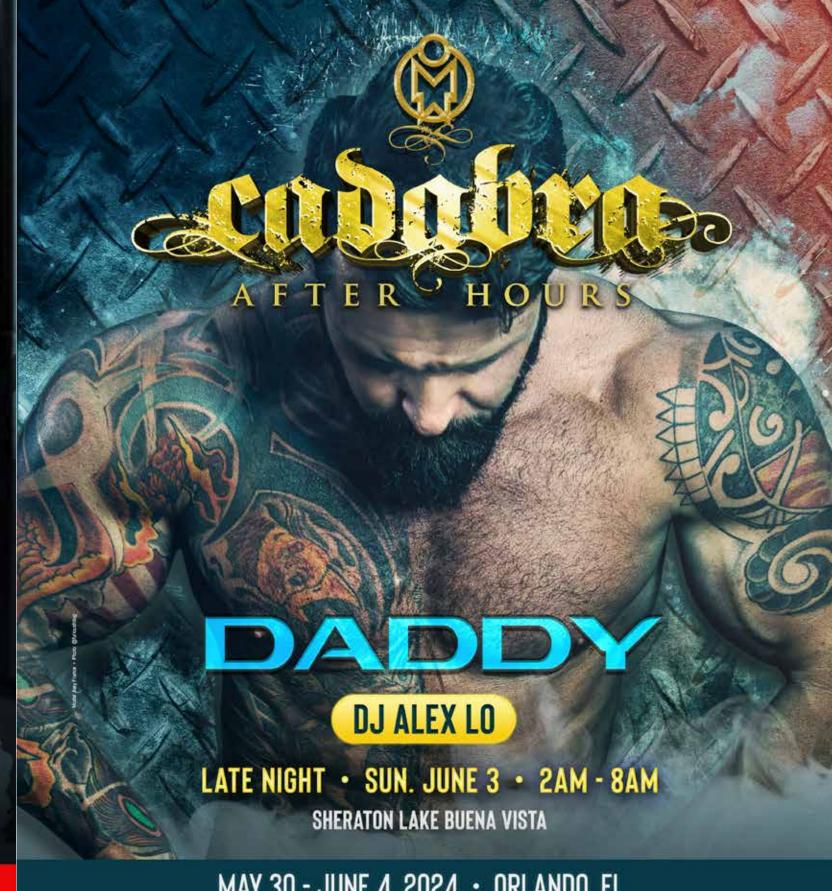
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ORLANDO 2024 MAY 31ST - JUNE 2ND

Why should you be here?

#### **GAY MALE TRAVELERS**

HIGH INCOME / HIGH SPENDING

Source: Community Marketing & Insights

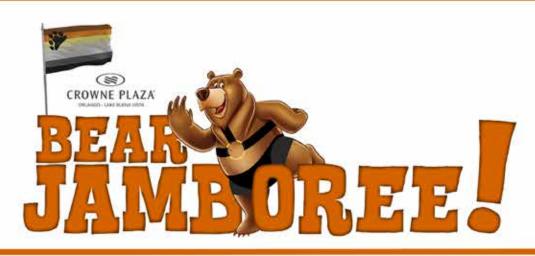
Average Age
Median Income
Attended College
Post-Graduate Degrees
Own a Home
Travel Domestically
Travel Internationally
Stayed at a Hotel or Guest-house
Dine Out 7 or More Times a Month
Subscribe or Use an Online Service
Own a Pet
Own 1 or More Vehicles
Male / Female

\$81,400 89.6% 38% 68% 73% 39% 84% 82% 92% 71% 94% 93% / 7%

27 - 55







FRIDAY, MAY 31 • SUNDAY, JUNE 2, 2024 PRESENTED BY ORLANDO BEAR PRIDE • ORLANDO, FL

SCAN TO WIN TICKETS TO BEAR JAMBOREE 2024



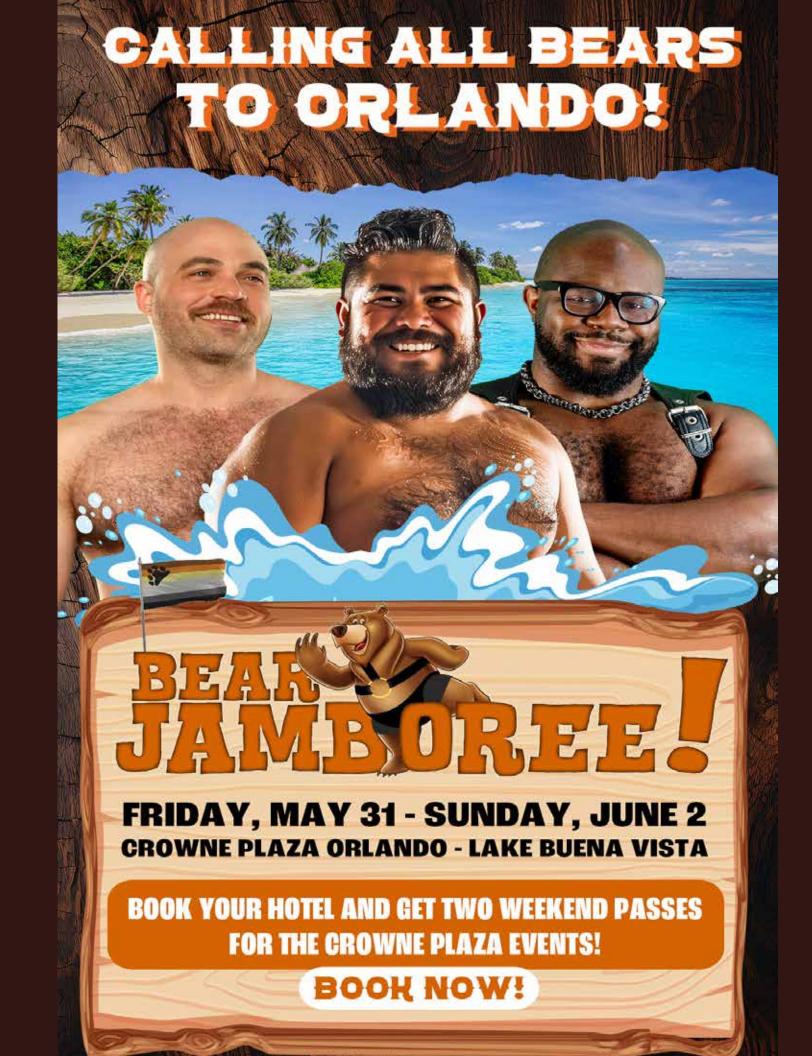


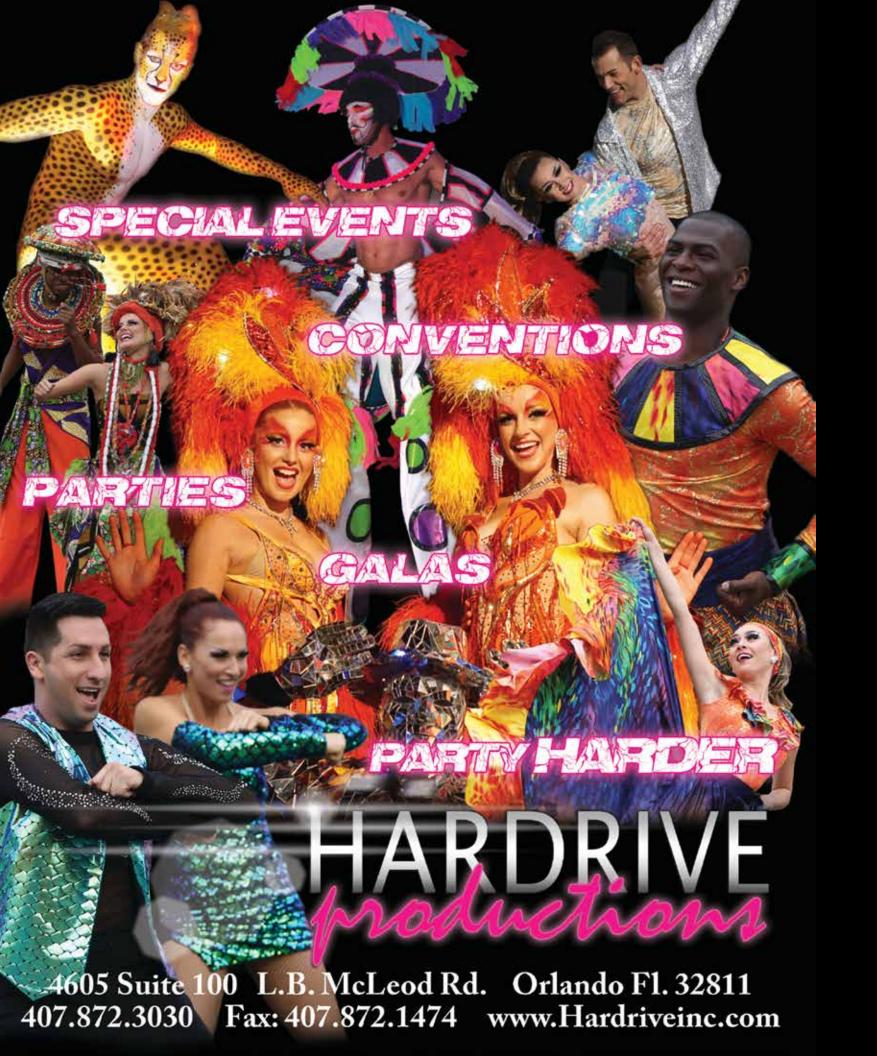






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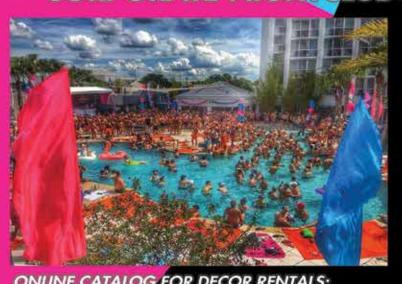
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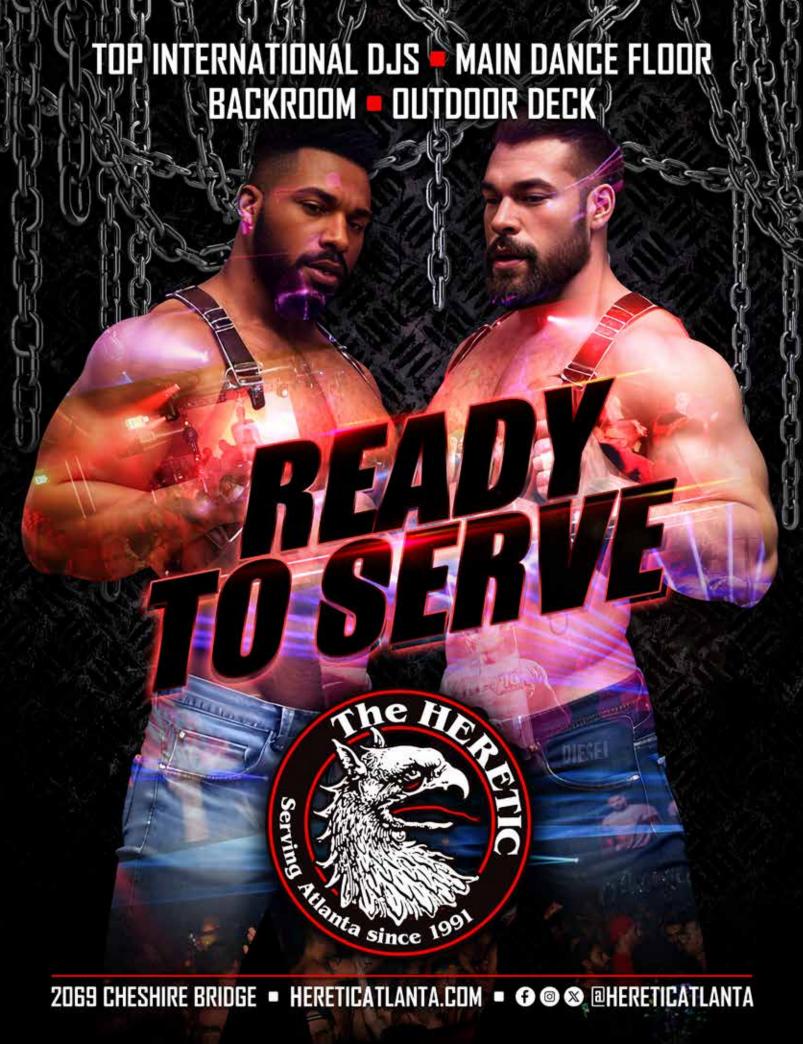


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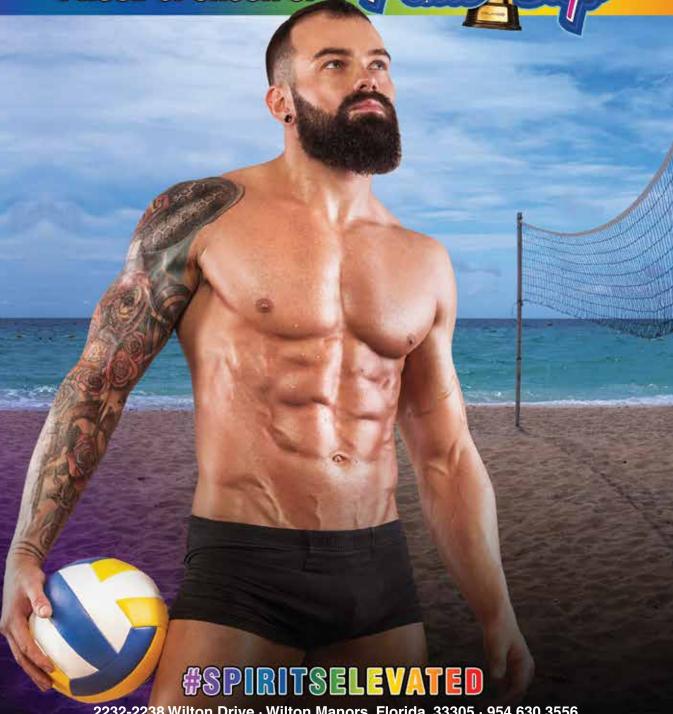
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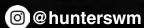




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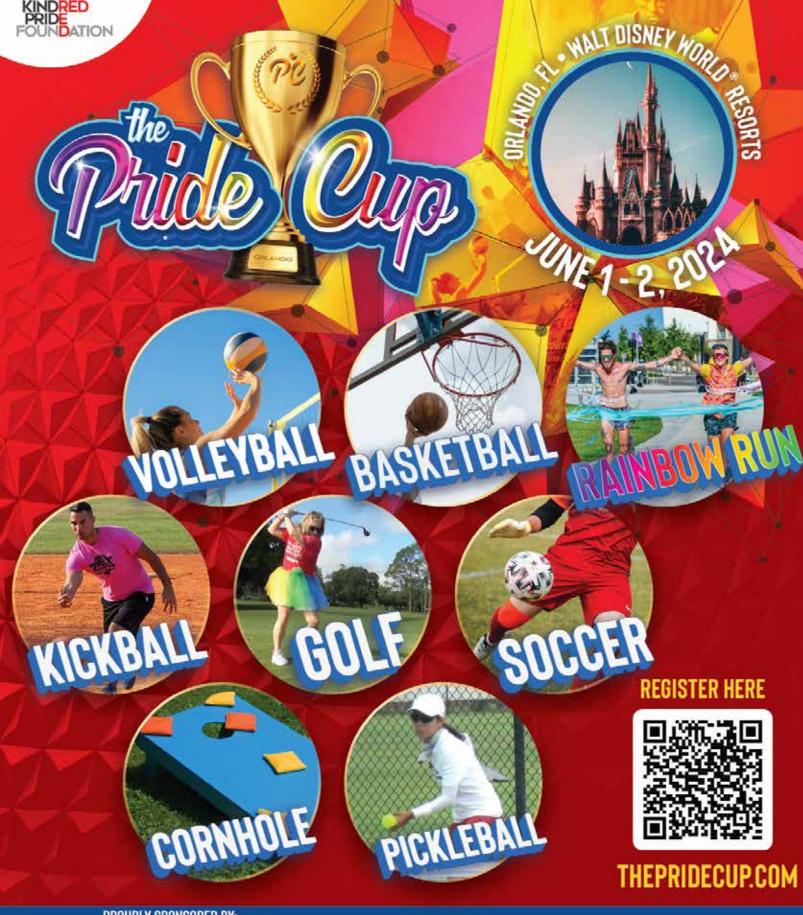


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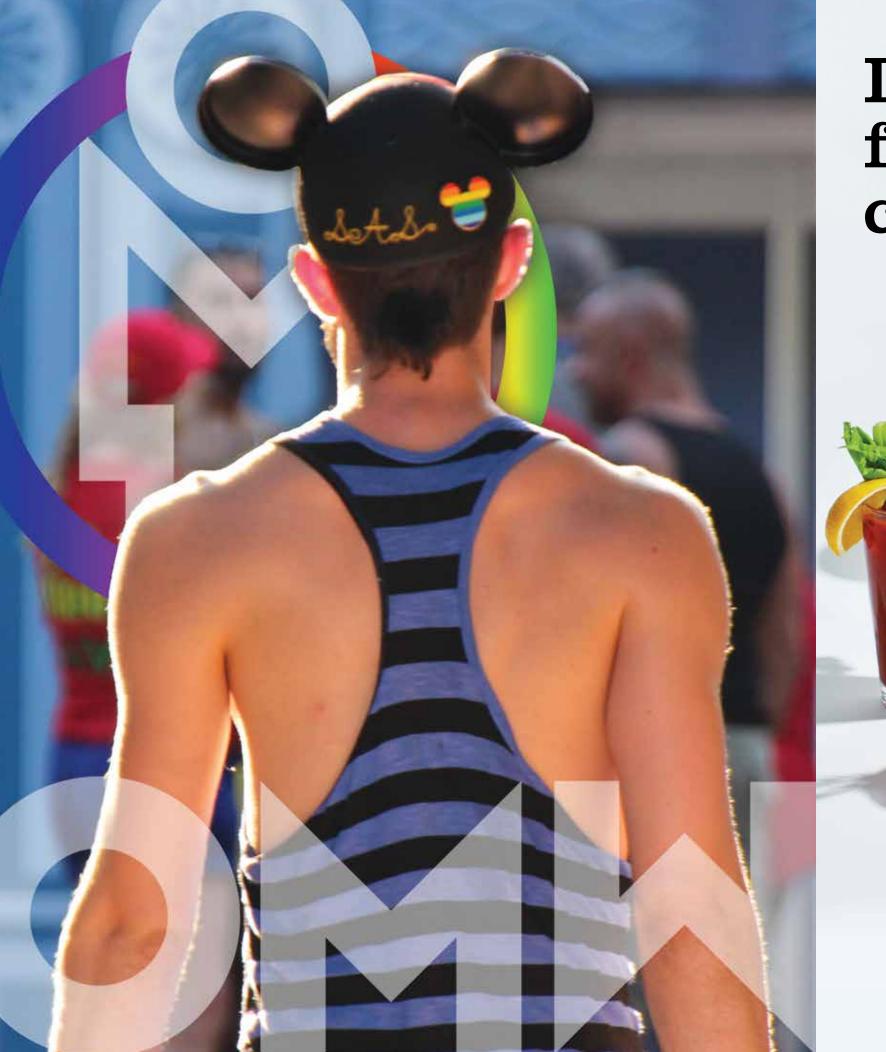




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