



2023

OMW

3-DAY POOL PARTIES
SHERATON LAKE BUENA VISTA

FRIDAY JUNE 2
DISNEY'S TYPHOON LAGOON

SATURDAY JUNE 3
HOUSE OF BLUES ORLANDO

SUNDAY JUNE 4
SHERATON LAKE BUENA VISTA

3-NIGHT AFTER HOURS
SHERATON LAKE BUENA VISTA



MUSIC BY:

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JUNE 1 - 5, 2023 • ORLANDO, FLORIDA • HOST HOTEL, TICKETS AND INFO AT:

ONEMAGICALWEEKEND.COM



SAY GAY!

THE MAGIC IS BACK!

NOW MORE THAN EVER WE NEED YOUR MAGIC AT ONE MAGICAL WEEKEND! WE NEED YOUR SUPPORT TO RESIST THE HATE-FILLED MOMENTUM IN OUR STATE AND THE ILL-ADVISED TRAVEL ADVISORY ISSUED BY OUR OWN LEADERS. FOR 32 YEARS, THE LGBTQ+ COMMUNITY FROM ALL OVER THE WORLD HAS TRAVELED TO WALT DISNEY WORLD® RESORT TO CELEBRATE AND SHOW THEIR PRIDE...SHOW UP AND BE SEEN... WEARING RED ALWAYS ON THE FIRST SATURDAY OF JUNE TO KICK OFF PRIDE IN JUNE! #RSPD

One Magical Weekend is proud to mark our 13th year at Walt Disney World® Resorts.

“Red Shirt Pride Days” include Disney’s Animal Kingdom on Thursday, Disney’s Hollywood Studios on Friday, Magic Kingdom on Saturday, and Epcot® on Sunday.

Of course, One Magical Weekend’s events include Riptide, Bear Lagoon, and BLISS

Health’s TRANS BEACH at *Disney’s Typhoon Lagoon* Waterpark, RED Vol. Six: Roundup at Disney Spring’s House of Blues, and 3 Therapy Pool Parties, WIG, and Cadabra After Hours at the Official Host Hotel – the Sheraton Lake Buena Vista.

This year we are also introducing our Bear and Pup Friends to Bear Jamboree at the Crowne Plaza Lake Buena Vista just a short walk from the Sheraton.

17 AMAZING INTERNATIONAL DJS
18 WORLD-CLASS EVENTS
6 SEXY DRAG PERFORMERS
JORGEOS, PHOENIX, CARA CAVALLI ANDREWS,
LONDON ADOUR, TP LORDS AND BEARONCE
1 MAGICAL WEEKEND

**Thanks again for bringing YOUR MAGIC
to One Magical Weekend 2023!**

Have a Magical Weekend,
Billy and Tom





As Mayor of the City of Orlando, I am proud to welcome you to the 2023 One Magical Weekend.

Our community is proud to host this annual event that allows us to showcase Orlando's commitment to inclusion, as well as our diversity that makes our city a more vibrant place. Here in The City Beautiful, we are dedicated to working to ensure that every person who calls Orlando home or visits our city – regardless of their sexual orientation or gender identity – is equally valued, respected and protected. That includes our commitment to ensuring that our city is safe and welcoming for LGBTQ+ visitors.

I am grateful for the members of the One Magical Weekend team for their hard work to help bring this major event to our community each year.

I invite you to explore our community during your time here. You probably know that Orlando is America's most-visited destination, but there is so much more. Orlando has so much to offer.

Here imagination becomes reality at our world-class theme parks and attractions. But our city is also filled with authentic experiences. We're proud of our always growing food scene, arts and cultural offerings, sporting events and thriving small business districts located throughout our community. In Orlando, there's something for everyone, giving you endless possibilities to create meaningful experiences and memories during your time here.

I hope that you have a wonderful weekend in Orlando!

Sincerely,

Buddy Dyer
Mayor

OFFICE OF THE MAYOR

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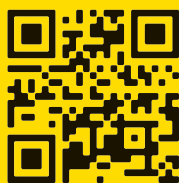


Stonewall Pride is a PG 18 event and is geared toward audiences aged 18 and over. If parents choose to bring someone under 18 then it is the sole responsibility of the individual.

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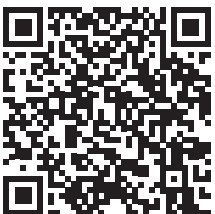


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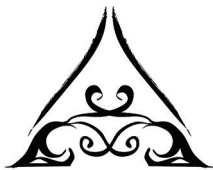


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WATERPARK

SATURDAY JUNE 3
HOUSE OF BLUES ORLANDO

SUNDAY JUNE 4
SHERATON LAKE BUENA VISTA

3-NIGHT AFTER HOURS
SHERATON LAKE BUENA VISTA



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DISNEY'S TYPHOON LAGOON

SATURDAY JUNE 3
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RIPTIDE



GTW

FRIDAY JUNE 2, 2023
at Disney's Typhoon Lagoon® Water Park



FEATURING SUNDOWN SET BY DJ:
SHANE CODD

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RIP TIDE



DJ PAKY CHULO

FRIDAY JUNE 2, 2023
at Disney's Typhoon Lagoon® Water Park

**bear
Lagoon**

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VOL. **RED** SIX

ROUNDUP

PHOENIX



WANTED



JACKINSKY DRESS CODE: RED

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Wig PARTY

DJ  **KITTY GLITTER**

SUNDAY JUNE 4, 2023



SHERATON
Orlando
Lake Buena Vista Resort

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THERAPY POOL PARTIES


SHERATON
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FRIDAY

ROLAND BELMAIRES
WEST HOLLYWOOD

DJ CHRIS SUGDEN
ORLANDO

SATURDAY

GUY SCHEIMAN
TEL AVIV

 **charlie b**
LOS ANGELES

SUNDAY

DJ MOHAMMAD
ATLANTA

DJ TDON
DALLAS

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SHERATON
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One Magical Weekend

AFTER HOURS

FRIDAY
Neon Fantasy
FEATURING
J WARREN
ATLANTA

SATURDAY
LOCKER ROOM
FEATURING
DJ PAULO
LOS ANGELES

SUNDAY
DADDY
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JUNE 2nd - 4th 2023



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HIGH INCOME / HIGH SPENDING

Source: Community Marketing & Insights

Average Age	27 - 55
Median Income	\$81,400
Attended College	89.6%
Post-Graduate Degrees	38%
Own a Home	68%
Travel Domestically	73%
Travel Internationally	39%
Stayed at a Hotel or Guest-house	84%
Dine Out 7 or More Times a Month	82%
Subscribe or Use an Online Service	92%
Own a Pet	71%
Own 1 or More Vehicles	94%
Male / Female	93% / 7%



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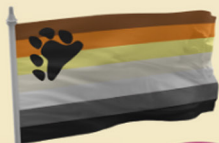
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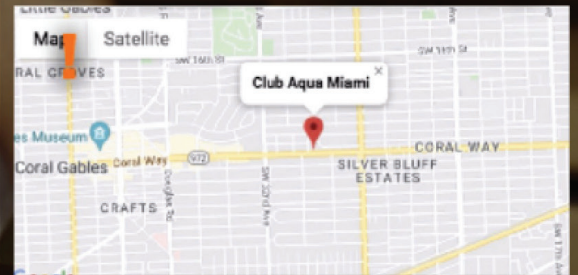
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